



Shopify Connector App

The application supports Shopify Connector App to enable the business users to enrich their product information and seamlessly publish them to the Shopify channel, thus making the products available to potential customers.



Target Audience

Data Stewards, Category Manager, E-Commerce Manager



Value Proposition

- **Seamless Enrichment and Publication:** Enrich your product information effortlessly and publish seamlessly to the Shopify channel. The application empowers business users to enhance their product details, ensuring they reach potential customers in a way that drives engagement and conversions.
- **Expand Your Digital Footprint:** Whether you're a manufacturer, brand owner, or retailer, our app is tailored to boost your product visibility across digital stores. Reach a broader customer base and enhance your brand presence for better business scope and growth.
- **Efficient Category and Classification:** Simplify your product management with clear category and classification. The app supports systematic organization, making it easier for customers to navigate your product catalog and find exactly what they're looking for.
- **Enriching and Syndicating Solution:** Need an effective solution to enrich and syndicate your products? Look no further. Our app provides a comprehensive platform for enhancing product content and ensuring it reaches the right audience through seamless syndication.
- **End-to-End Connectivity and Tracking:** Enjoy end-to-end connectivity for your product content. The Shopify Connector App not only facilitates content distribution but also enables you to track syndication status in real-time. Stay informed and in control throughout the entire process.



Key Features



Ability to create, update and delete products and variants in the channel



Ability to integrate with multiple Shopify stores. Each Shopify store will be configured a separate channel



Support variant options for the product (Example: size, color, flavor)



Support linking of multiple images for product and variant



Support meta fields (for products & variants) and default variant option (based on Title) for products

Note: This app does not support syndicating assets when Digital Asset Media (DAM) app is configured with external asset management systems (using external URLs and not storing assets in RDP application).

For more information on various syndication use cases, see [Business User's Documentation](#).



Licensing & Contact Information



AppId: app-shopify



Contact: sales@syndigo.com



Subscription: Add-on



Applicable Product Offering: All



Syndigo is the leading provider of MDM, PIM, and PXM, delivering data mastery and exceptional customer experiences across departments, organizations, and commerce platforms. With the largest integrated network for content distribution, Syndigo is the end-to-end solution on the journey to data confidence and success. Whether an enterprise needs to achieve a “single source of data truth” inside the organization or distribute it to an external network in pursuit of faster, more efficient commerce, Syndigo makes it happen.

Syndigo serves more than 14,000 leading enterprises worldwide across key industries including grocery, foodservice, hardlines, home improvement/DIY, pet, health and beauty, automotive, apparel, energy, and healthcare.



[syndigollc](#)



[syndigollc](#)



[syndigollc](#)



[syndigollc](#)